

TULARE LOCAL HEALTHCARE DISTRICT

2023 - 2024 Strategic Plan

UPDATED NOVEMBER, 2023

Top Priorities



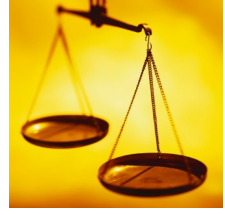
2.1
Complete the Tower



1.0
Improve Community Health



3.0
Improve Community Outreach and Communication



4.0
Ensure Financial Sustainability

1.0 Improve Community Health

- 1.1 Fill in Community Health Need Gaps
- 1.2 Develop a Community Education Plan
- 1.3 Participate in Healthcare Provider Recruitment & Retention Efforts
- 1.4 Increase Evolutions Member Utilization

2.0 Demonstrate Outstanding Leadership

- 2.1 Develop Plan for Tower Completion
- 2.2 Develop Plan for Real Estate Development
- 2.3 Restore & Renew Evolutions Plaza & Gym

3.0 Improve Community Outreach & Communication

- 3.1 Expand Community Outreach
- 3.2 Improve Community Communication

4.0 Ensure Financial Sustainability

- 4.1 Establish Investments of Surplus Cash
- 4.2 Develop and Fund Operational Reserve
- 4.3 Pursue Other Sources of Capital
- 4.4 Develop and Maintain Cash Flow Projections
- 4.5 Meet Evolutions Financial Targets

5.0 Pursue Performance Excellence

- 5.1 Establish Excellence Criteria
- 5.2 Maintain Board Alignment
- 5.3 Improve Employee Engagement
- 5.4 Improve Member Satisfaction (Evolutions)



**Tulare Local
Healthcare District**

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