

**2024 - 2025**

**Strategic Plan**

**Mission:**

To manage and utilize District resources to address the health needs of our population.

**Vision:**

To be an outstanding community resource, actively driving and supporting

the improved health of our residents.

**Values:**

T: Transformative

L: Loyal

H: Honest

D: Dedicated

**2024-2025 Strategies:**

1.0 Improve Community Health

2.0 Demonstrate Outstanding Stewardship

3.0 Improve Community Outreach & Communication

4.0 Ensure Financial Sustainability

5.0 Pursue Performance Excellence

6.0 Leverage new and established facilities to sustain and enhance hospital services

1. **Improve Community Health**

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**Description of Strategy**

Ensure that the efforts of the District are aligned with, and supportive of,

the objective of improving community health.

**Goals**

* 1. Fill in Community Health Need Gaps
	2. Develop a Community Education Plan
	3. Participate in Healthcare Provider Recruitment and Retention Efforts
	4. Increase Evolutions Member Utilization
	5. Explore Opportunities to Utilize Evolutions Fitness and Wellness Center for Community Health Initiatives
	6. Collaborate with Medical Education Partners to Advance Local Medical Education Programs
1. **Demonstrate Outstanding Stewardship**

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**Description of Strategy**

The Board of the Tulare Local Healthcare District is committed to being outstanding stewards of the assets and resources entrusted to it.

**Goals**

* 1. Develop Plan for Real Estate Development
	2. Restore & Renew Evolutions Plaza & Gym
	3. Develop a Property Management Plan
	4. Be a Responsible Community Steward, Supporting and Promoting Applicable Community Initiatives
1. **Improve Community Outreach & Communication**

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**Description of Strategy**

The Tulare Local Healthcare District strives to ensure open communication and effective partnerships with the community it serves.

**Goals**

* 1. Expand Community Outreach
	2. Improve Community Communication
	3. Improve Communication with Evolutions Fitness Members
	4. Develop and publish the Tulare Local Healthcare District Legacy Story

**4.0 Ensure Financial Sustainability**

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**Description of Strategy**

In order to meet the objectives of the District and the community it serves, we will develop and maintain achievable financial plans to ensure sustainability.

**Goals**

* 1. Pursue other Sources of Capital
	2. Maintain Operational Cash Reserves
	3. Review all Service Contracts and Modify as Appropriate

**5.0 Pursue Performance Excellence**

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**Description of Strategy**

The Board of the Tulare Local Healthcare District aspires to perform, and be acknowledged, as an outstanding public agency.

**Goals**

* 1. Establish Excellence Criteria
	2. Improve Employee Engagement
	3. Improve Member Satisfaction (Evolutions)
	4. Review and Revise all Policies and Resolutions as Appropriate

**6.0 Leverage new and established facilities to sustain and enhance hospital services**

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**Description of Strategy**

Sustain and enhance hospital facilities while fostering a supportive environment for superior healthcare delivery.

**Goals**

* 1. Maximize Investment in Tower Completion
	2. Complete New Hospital Tower Construction
	3. Facilitate Community Support
	4. Secure Sustainable Funding for Facility Upkeep
	5. Enhance Landlord-Tenant Collaboration