



## Staff Report

Date: 6/21/2024

Subject: Evolutions Fitness & Wellness Center Update

**Leadership Team Initiatives:** The leadership team at Evolutions Fitness & Wellness Center has initiated an ongoing review of current service contracts. This review aims to identify areas where we can reduce expenses while ensuring that quality standards are upheld. By scrutinizing these contracts, we are committed to optimizing our financial efficiency without compromising the quality of services provided to our members.

**Staffing and Training Focus:** Management has dedicated significant effort towards enhancing our staffing and training protocols. This includes updating standard operating procedures and processes to improve efficiency and service delivery. Staff training programs have been revised to ensure that our team is well-equipped to meet the evolving needs of our members, thus fostering a more professional and responsive environment.

### Successful Membership Promotions and Participation in Community Events:

We have recently conducted the following successful membership promotions:

- **MURPH Challenge:** Held on May 27th, this event saw enthusiastic participation from our members and was a great success.
- **Pilates Week Event:** Conducted from June 17th to 21st, this event attracted a considerable number of participants, highlighting the growing interest in our Pilates offerings.

Additionally, the leadership team has increased our presence at community events to strengthen our community ties. Notably, we hosted a joint booth with the Tulare Local Healthcare District at the **Tulare Health Fair** on May 18th. This collaboration was well-received and underscored our commitment to community health and wellness.

### Facilities Updates:

- **Myrtha Pools:** As part of our ongoing commitment to providing top-tier facilities, the Myrtha Pools have been closed for construction as of June 17th. The liners are being replaced, with the project scheduled to conclude on July 29th. We are confident that these improvements will significantly enhance the experience for our members.
- **Camera and Network Upgrades:** We are pleased to report that the recent project to upgrade our camera and network systems was completed successfully on June 13th. This upgrade enhances the security and connectivity within our facilities, ensuring a safer and more efficient environment for both members and staff.

We are confident that these initiatives and updates will contribute to the continued success and improvement of Evolutions Fitness & Wellness Center. Thank you for your ongoing support and commitment.